

The background of the entire image is a low-angle photograph of two skyscrapers against a blue sky with scattered white clouds. The skyscraper on the left is a modern glass building with a grid of windows. The skyscraper on the right is a more textured building with a repeating pattern of small, square openings. The text is overlaid on this background.

# HX

# HOUSTON EXPONENTIAL™

Transforming Houston  
through innovation and  
entrepreneurship

connect. attract. promote.

# FAQs

## What is the purpose of Houston Exponential?

Houston Exponential is a new, dynamic organization that will serve, organize, champion and grow the local innovation ecosystem with a focus on supporting high-growth, high-impact startups. The organization will use a well-proven model that has transformed other communities' global start-up reputation, lifting up entire innovation ecosystems.

## Why now?

Houston is the fourth largest economy in the U.S., but is not ranked among the top 20 startup communities across the country by several measures including VC investment and number of startups. Other cities who have demonstrated leadership through city-wide tech collaboration strategies have seen tremendous momentum from coordinated efforts between the tech ecosystem, city leaders, and the business community.

Houston has positive momentum with a host of new Houston-based co-working spaces and accelerators including Station Houston, TMCx, UH's RED Labs, Rice's OwlSpark, JLABs, The Cannon and TRXILabs. This new density provides an incredible opportunity for Houston Exponential to accelerate Houston's innovation economy by supporting high-growth, high-impact startups.

## Who can get involved?

All members of the innovation ecosystem - universities, incubators, entrepreneurs, technologists, corporations, investors, accelerators and other experts - anyone interested in getting engaged with the initiative is encouraged to get involved.

## How can the community get involved?

There is role for everyone in the ecosystem. This group is about bringing together the entire ecosystem and supporting the work of all of the organizations and entities that are working to move Houston forward. Houston Exponential will host a number of forums and events designed to help everyone find a place to plug in - identifying the highest and best use of their time and efforts.

# GET INVOLVED

Now is the time for Houstonians to get engaged and lend their expertise to build our innovation ecosystem.

Visit us at [www.houstonexponential.com](http://www.houstonexponential.com) to get connected.

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